

**CHERYL DRUEHL**  
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## EDUCATION

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**Stanford Graduate School of Business, Stanford University**

Ph.D., Business Administration

“Essays on Competition in Supply Chains,” advised by Professor Evan L. Porteus

**Stanford Graduate School of Business, Stanford University**

M.A., Business Research

**Katz Graduate School of Business, University of Pittsburgh**

M.B.A.

**University of California at Los Angeles**

B.S., Electrical Engineering, Magna Cum Laude

## ACADEMIC POSITIONS

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**Costello College of Business, George Mason University (GMU), Fairfax, VA**

2023-Present

*Professor, Information Systems and Operations Management Area*

July 2022-Present

*Senior Associate Dean, Faculty Affairs and Research*

Responsibilities:

- Provide leadership and oversight to the success of faculty and the college in delivering value and impact.
- Lead college strategic planning process and track related metrics in collaboration with college units.
- Promote excellence in research and teaching.
- Manage and mentor six Area chairs, Inclusive Excellence Fellows, and Accreditation, Assessment, and Analytics team.
- Manage Associate Dean for Research, research communications officer, and grants pre-award specialist.
- Work closely and collaboratively with Dean and leadership team on strategic initiatives including budgeting, internal communications and culture, student success, and impactful research.
- Oversee school-level faculty awards and professional development programs, including research support, teaching support, orientations, mentoring, and college-purchased databases.
- Work with area chairs on recruitment, retention, evaluation, promotion and tenure, and other initiatives.
- Oversee Council on Research Excellence, Council on Teaching Excellence, and Council on Inclusive Culture and Excellence.
- Collaborate with Vice President for Research, Innovation, and Economic Impact, Vice Provost for Faculty Affairs and Development, and Associate Deans at other George Mason units.
- Work with Advancement team to promote faculty and research needs, lead Dean’s Advisory Council subcommittee on Research and Teaching Excellence, and attend college and university external engagement events.

Accomplishments:

- Developed 2024-2029 Strategic Plan and related metrics with college-wide input. Baseline data collected and dashboards under creation.
- Instituted faculty-led Councils on Research Excellence, Teaching Excellence, and Inclusive Culture and Excellence. Councils created values statements that are being incorporated into faculty processes such as promotion and tenure and annual evaluation.
- Led Accreditation team for AACSB. Increased incentives and accountability for tenured faculty to be qualified as Scholarly Academic.
- Managed effectively in a budget constrained environment.
- Redesigned faculty research, teaching, and service awards.
- Developed summer support programs, grant seeking incentives, and behavioral research support.
- Hosted faculty and staff community building events, including starting college-wide retirement celebrations.

June 2021-July 2022

*Interim Senior Associate Dean*

April 2018-July 2022

*Associate Dean for Faculty*

Responsibilities:

- Provide leadership and oversight to the success of faculty and the school in delivering value and impact.
- Promote excellence in research and teaching.
- Manage and mentor six Area chairs.
- Oversee school-level faculty awards and professional development programs.
- Work with area chairs on recruitment, retention, evaluation, promotion and tenure, and other initiatives.
- Work closely and collaboratively with Dean and Associate Deans on a wide variety of initiatives including mission/vision, branding, internal communications, and public relations.
- Collaborate with Associate Deans for Faculty at other GMU units and the Vice Provost for Faculty Affairs and Development.
- Work with Advancement team.

Accomplishments:

- Contributed to 2020 Strategic Plan Update. Specifically worked on development and implementation of three focused thematic areas for the school, which enabled senior faculty hiring and business outreach.
- Collaborated on Inclusive Excellence plan, including hiring goals and processes to increase faculty, staff, and student diversity, inclusion, and belonging.
- Collaborated to prepare faculty for success in face to face, hybrid, online asynchronous, and online synchronous teaching.
- Collaborated with team on COVID response and safe return to campus, including holding town halls.
- Implemented Faculty Mentoring program.
- Led successful recruitment of senior entrepreneurship scholar.
- Planned and helped lead newly established annual all-school retreat.
- Worked with HR team to establish an off-campus location for additional faculty offices, including consensus building and communications.
- Restructured adjunct faculty orientation.
- Developed and implemented adjunct faculty teaching evaluations processes.

- Implemented “5 in 5” segment of faculty meetings to showcase successes and communicate initiatives.
- Initiated and coordinate monthly associate deans meeting.
- Expanded teaching support (TA) program for faculty.
- Expanded summer research support program for faculty.
- Sponsored faculty at case teaching workshop and research and thought leadership communications workshop.
- Hosted faculty and staff community building events.

2021-2022	<i>Co-Chair, Policies and Accountability Implementation Team, Anti-Racism and Inclusive Excellence (ARIE) University Implementation Team.</i>
2020-2021	<i>Co-Chair, University Policy and Practices Committee, Anti-Racism and Inclusive Excellence (ARIE) University Initiative.</i> <ul style="list-style-type: none"><li>• Reviewed university policies and practices for ARIE concerns.</li><li>• Developed comprehensive report for students, faculty, staff, purchasing, and university climate.</li><li>• Resulted in creation of position of vice president for diversity, equity, and inclusion and chief diversity officer.</li></ul>
2014-2023	<i>Associate Professor, Information Systems and Operations Management Area</i>
2008-2014	<i>Assistant Professor, Information Systems and Operations Management Area</i>

#### **Stonehill College, Easton, MA**

2007 – 2008 *Assistant Professor, Department of Business Administration*

#### **Robert H. Smith School of Business, University of Maryland, College Park**

2003 - 2007 *Assistant Professor, Decision and Information Technologies Department*

2002 - 2003 *Lecturer, Decision and Information Technologies Department*

## **RESEARCH**

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My research focuses on the management of innovation, with an emphasis on the operational and supply chain aspects of innovation. Specifically, I study product and process innovation in contexts such as within a firm, along the supply chain, to improve sustainability, and innovation contests. Innovation in a firm’s product or process at the firm level or at the supply chain level is an important capability to remain ahead of competitors, and my research analytically investigates monopoly and competitive settings where a firm or a supplier chooses to innovate. From these models and their insights, I help further understanding of the firm’s investment priorities for product or process innovation, with a goal of helping firms bring successful product or service innovations to the market or use process innovations to tap new sources of cost management.

## **Publications**

“Co-development versus Outsourcing: Who Should Innovate in Supply Chains” (with G. Raz and H. Pun). *IEEE Transactions on Engineering Management*, 70(11), 2023, DOI:[10.1109/TEM.2021.3086421](https://doi.org/10.1109/TEM.2021.3086421)

“Incentives and Stars: Competition in Innovation Contests with Participant and Submission Visibility” (with J. Bockstedt and A. Mishra). *Production and Operations Management*, 31(3), 1372-1393, 2022.

“Technological Innovations: Impacts on Supply Chains” (with J. Carrillo and J. Hsuan), chapter in *Innovation and Supply Chain Management - Relationship, Collaboration and Strategies* edited by R. Zimmermann, A. Moreira and L. Ferreira, Springer, 2018.

“Servitized Business Model Innovation for Sustainable Transportation: Case Study of Failure to Bridge the Design-Implementation Gap” (with M. Naor and E. Bernardes). *Journal of Cleaner Production*, 170, 1219-1230, 2018.

“Heterogeneous Submission Behavior and its Implications for Success in Innovation Contests with Public Submissions” (with J. Bockstedt and A. Mishra), *Production and Operations Management*, 25(7), 1157-1176, 2016.

“Problem-Solving Effort and Success in Innovation Contests: The Role of National Wealth and National Culture” (with J. Bockstedt and A. Mishra), *Journal of Operations Management*, 36, 2015.

“Introduction to Innovation within and across Borders: A Review and Future Directions” (with J. Carrillo and J. Hsuan), *Decision Sciences*, 46(2), 225-265, 2015.

“Overcoming Barriers to Adoption of Environmentally-Friendly Innovations through Design and Strategy: Learning from the Failure of an Electric Vehicle Infrastructure Firm” (with M. Naor, E. Bernardes and Y. Shiftan), *International Journal of Operations and Production Management*, 35(1), 26-59, 2015.

“Global Supply Chain Management” (with G. Aydin and K. Cattani), *Business Horizons*, 57(4), 453-457, 2014.

“Design for the Environment - Lifecycle Approach Using the Newsvendor Model” (with V. Blass and G. Raz). *Production and Operations Management*, 22(4), 2013.

“Strategic Product/Service Innovations of an Online Firm” (with E. Porteus), *Decision Sciences Journal*, 41(3), 2010.

“Managing Product Rollovers” (with E. Koca and G. Souza), *Decision Sciences Journal*, 41(2), 2010.

“The Optimal Pace of Product Updates” (with G. Schmidt and G. Souza), *European Journal of Operational Research*, 192(2), 2009.

“When is a Disruptive Innovation Disruptive?” (with G. Schmidt), *Journal of Product Innovation Management*, 25(4), July 2008. Reprinted in 2018 Virtual Issue on Disruptive Innovation.

\* Thomas P. Hustad Best Paper Award Finalist, 2010, Product Development and Management Association

“A Strategy for Opening a New Market and Encroaching on the Lower End of the Existing Market” (with G. Schmidt), *Production and Operations Management*, 17(1), January-February 2008.

“Changes in Product Attributes and Costs as Drivers of New Product Diffusion and Substitution” (with G. Schmidt), *Production and Operations Management*, 14(3), Fall 2005. Lead Article.

## Books

Druehl, C. and Elmaghraby, W., Editors. 2020. Pushing the Boundaries: Frontiers in Impactful OR/OM Research. TutORials in Operations Research, Douglas Shier, Series Editor.

## **Publications in Refereed Conference Proceedings**

“Disruptive Innovations Come in Multiple Forms” (with G. Schmidt), Proceedings of the 2006 Manufacturing and Services Operations Management Conference, 2006.

## **Working Papers**

“Opportunities and Challenges in Apparel Renting Business” (with M. Altug and O. Ceryan).

## **Recent Conference Presentations**

INFORMS Annual Meeting, October 2024. “Design Structure Matrices and Modularity in Services.”

POMS Annual Conference, May 2019. “The Impact of Supply Chain-Related Activities on Innovation Performance in Crowdfunding Platforms” (with Eun Ju Jung).

INFORMS Annual Meeting, October 2017. “Price and Customization of a Conspicuous Good in Monopolies and Duopolies” (with Jesse Bockstedt).

POMS Annual Conference, May 2017. “Designing and Selling Customized Conspicuous Products” (with Jesse Bockstedt).

POMS Annual Conference, May 2017. “The Effect of Regulation on DfE Innovation” (with Gal Raz and Vered Blass).

INFORMS Annual Meeting, November 2016. “The Effect of Environmental Regulation on DfE Innovation” (with Gal Raz and Vered Blass).

INFORMS Annual Meeting, November 2016. “Optimal Price and Customization of a Conspicuous Product” (with Jesse Bockstedt).

INFORMS Annual Meeting, November 2015. “The Effect of Environmental Regulation on DfE Innovation: Social Cost in Primary/Secondary Markets” (with Gal Raz and Vered Blass).

POMS Annual Conference, May 2015. “Innovation in Supply Chains” (with Janice Carrillo and Juliana Hsuan).

INFORMS Annual Meeting, November 2014. “Innovation Across the Supply Chain” (with Janice Carrillo and Juliana Hsuan).

INFORMS Annual Meeting, November 2014. “Problem-Solving Effort and Success in Innovation Contests: The Role of National Wealth and Culture” (with Anant Mishra and Jesse Bockstedt).

INFORMS Annual Meeting, November 2014. “The Environmental Impact of Product Design Choices in Primary and Secondary Markets under Regulation” (with Gal Raz and Vered Blass).

Decision Sciences Institute Annual Meeting, November 2014. “Summary of Management of Innovation within and across Borders” (with Janice Carrillo and Juliana Hsuan).

## **Invited Talks**

“Incentives and Competition in Innovation Contests with Public Submissions: Can “Star” Power Help or Hurt Competition,” 2017. George Washington University.

“Incentives and Competition in Unblind Innovation Contests,” 2016. Brown Bag presentation for the Center of Innovation and Entrepreneurship. Presented by both Druehl and Mishra.

“Strategies for Encroaching on the Low End of Existing Markets,” 2006-2007: Harvard Business School, McDonough School of Business, Georgetown University, Babcock Graduate School of Business, Wake Forest University, The Mason School of Business, The College of William and Mary, Darden Graduate School of Business, George Mason University, Towson University, California State University at Fullerton, Oregon State University.

“Strategic Trade-offs: Cost Reduction versus Yield Improvement”, 2007-2008: American University, Towson University, George Mason University.

## TEACHING

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As a passionate educator, I strive to challenge my students, open their eyes to new concepts and quantitative tools, while encouraging them to think about ways to apply these tools and how businesses today are using them. I promote active learning through games, simulations, and projects in both online and face-to-face courses. I have taught undergraduate, MBA, Executive MBA, and Executive Education, developed electives and an asynchronous online course, and bring business into the classroom through current events and guest speakers.

### **Costello College of Business, George Mason University, 2008-current**

#### Executive MBA

EMBA: 638, Operations Management (Core, online and face-to-face, developed online course)

#### Executive Education

Steinbeis School of Management and Technology, Innovation and Value Chain Management

CxO Program, Business and Process Excellence

Defense Acquisition University Webinar, Executing Change

Government, Supply Chain Management

Government, Problem Solving and Creativity

Government, Process, Efficiency, and Effectiveness

Government, Services Operations Management, 1-day stand alone program

TW Perry, MBA Bootcamp, Operations Management

FIRM, Services Operations Management

National Industries for the Blind, Operations Management: Efficiency and Quality Management, Aligning Operations and Strategy

Corporate Ventures Program, Global Supply Chain Management

Building Business Acumen, Operations and Supply Management

Building Business Acumen Service Operations

#### MBA

MBA 638, Operations Management (Core)

MBA 723, Supply Chain Management (Elective)

MBA 730, Management of Technology and Innovation Processes (Elective, developed course)

#### Undergraduate

OM 301/303, Operations Management (Core)

OM 320, Supply Chain Management (Elective)

**Stonehill College, 2007-2008**

Undergraduate

Operations Management (Core)  
Quantitative Analysis (Core)

**Robert H. Smith School of Business, University of Maryland, College Park, 2003-2007**

Executive Education

Black and Decker Financial Development Program  
Smith Program in Tunis, Tunisia

MBA

Supply Chain Logistics and Operations Management (Core)  
Operations Management (Elective)  
Management of Technology (Elective)

Undergraduate

Operations Management (Elective)  
Introduction to Optimization Theory (Elective)

**Stanford Graduate School of Business, 1997-2001**

Teaching Assistant

Modeling for Quantitative Analysis (MBA Core)  
Business Process Design (MBA Elective)  
Technology Concepts for Managers (MBA Elective)  
Manufacturing and Technology Strategy (MBA Elective)

**Stanford Graduate School of Business, Executive Education, 1998, 1999**

Program Assistant

Led case discussions and assisted professors with classroom management. Also networked with and served as resource for participants. Programs were Product Development, Manufacturing and Supply Chain Strategy and Executive Program in Strategy and Organization.

**Price Waterhouse LLP, 1995**

Co-taught performance measurement methodology training class.

**Mediaserv, 1993**

Co-taught training class on Microsoft Windows NT architecture and management.

**Teaching Presentations**

Innovations in Teaching and Learning, Fairfax, Virginia, 2018. “Splitting Group Assignments for Individual Accountability” (with Ioannis Bellos).

Innovations in Teaching and Learning, Fairfax, Virginia. 2014. “Teaching in Circles: Making the Most of the Active Learning Classroom” (with Paige Wolf and Anne Magro).

INFORMS Fall 2010. “Games and Exercises in Teaching MOT and NPD.”

## PROFESSIONAL EXPERIENCE

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1995-1997     **Price Waterhouse LLC**, Pittsburgh, PA

*Senior Consultant*

Led team of 12 consultants to implement a warehouse management system for a \$3 billion office supply retailer. Also served as a team member for a performance measurement engagement for a \$1.5 billion specialty chemical manufacturer.

1993-1994     **MediaServ**, New York, NY

*IT Systems Consultant*

Designed and implemented LANs for office environments. Also designed and programmed Windows based applications for a major museum and a publisher.

1990-1992     **Watkins-Johnson Company**, Palo Alto, CA

*Production Engineer*

Transitioned a product from design to manufacturing. Managed production of a \$3 million order of microwave radar receivers.

## ACADEMIC AWARDS

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2017-2020	Dean's Scholar, School of Business, George Mason University
2019	Outstanding Associate Editor Award, <i>Decision Sciences Journal</i>
2019	Faculty Outstanding Service Award, School of Business, George Mason University
2018	Nominated for Career Connection Faculty Award, George Mason University
2017-2018	Faculty Research Fellow of the Center for Real Estate Entrepreneurship (CREE), George Mason University
2016	Summer Research Grant, School of Business, George Mason University
2016	Nominated for Outstanding Contributions to Teaching, School of Business, George Mason University
2016	Faculty Outstanding Service Award, School of Business, George Mason University
2015	Summer Research Grant, School of Business, George Mason University
2015	Faculty Outstanding Service Award, School of Business, George Mason University
2015	Nominated for Career Connection Faculty Award, George Mason University
2014	MBA Distinguished Service Award, MBA Program, School of Management, George Mason University
2013	Summer Research Grant, School of Management, George Mason University
2012	Summer Research Grant, School of Management, George Mason University
2012	Top Ten Downloaded Paper 2011, <i>Decision Sciences Journal</i> , for Strategic Product/Service Innovations of an Online Firm
2010	Thomas P. Hustad Best Paper Award Finalist, <i>Journal of Product Innovation Management</i> , Product Development and Management Association
2010	Summer Research Grant, School of Management, George Mason University
2009	Summer Research Grant, Provost's Office, George Mason University
2003	University of Maryland Graduate Research Board Summer Fellowship
2001	INFORMS Doctoral Colloquium Fellow
1997-2001	Future Professor of Manufacturing Fellowship, Alliance for Innovative Manufacturing, Stanford University
1995	Marshall Alan Robinson Prize for outstanding student, University of Pittsburgh
1995	Albert Wesley Frey Prize for highest class GPA, University of Pittsburgh



1995	Beta Gamma Sigma, Business honor society, University of Pittsburgh
1994-1995	Associates Fellowship (merit based), University of Pittsburgh
1986-1990	UCLA Alumni Scholar, UCLA
1987	Tau Beta Pi, Eta Kappa Nu, engineering honor societies, UCLA
1986	National Merit Scholarship, UCLA

## ACADEMIC SERVICE

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### Professional

#### Editorial Service:

- Department Editor, Innovation and Project Management, *Journal of Operations Management*, 2024-current.
- Associate Editor, *Journal of Operations Management*, 2016-2024.
- Associate Editor, *Decision Sciences Journal*, 2017-current.
- Editorial Review Board Member, *Production and Operations Management*, 2008-current.
- Editorial Review Board Member, *IEEE Transactions on Engineering Management*, 2016-current.
- Volume Co-Editor, INFORMS TutORials, “Pushing the Boundaries: Frontiers in Impactful OR/OM Research”, 2019-2020.
- Co-Editor, Special Issue of *Decision Sciences Journal* on “Management of Innovation Within and Across Borders”, 2012-2014.
- Ad-hoc reviewer for numerous journals, including *Management Science*, *Operations Research*, *Manufacturing & Service Operations Management*, *Journal of Product Innovation Management*, *European Journal of Operational Research*, *IIE Transactions*, *Technovation*, and *International Journal of Production Economics*.
- Reviewer, National Science Foundation, 2019.
- Reviewer, Netherlands Organization for Scientific Research Grant, 2016.
- Reviewer, Erasmus Research Institute of Management, PhD proposal. 2015.
- Reviewer, Handbook of Technology Management, 2008.

#### Professional Organizations:

- Judge, Best Student Paper Award, College of Supply Chain Management, POMS, 2013-2018.
- Member, Wickham Skinner Best POMS Paper Award, 2016.
- Past-Chair (Past-President), Technology Management Section, INFORMS, 2013-2014.
- Chair (President), Technology Management Section, INFORMS, 2012-2013.
- Chair Elect, Technology Management Section, INFORMS, 2011-2012.
- Vice Chair – Programs, Technology Management Section, INFORMS, 2010-2011.
- Chair, Annual Dissertation Competition, Technology Management Section, INFORMS 2012.
- Member, Nominating Committee, Product Innovation and Technology Management College, POMS, 2012.
- Treasurer, Product Innovation and Technology Management College, POMS, 2010-2012.
- Vice Chair of Membership and Communication, Technology Management Section, INFORMS, 2009-2010.
- Member, Wickham Skinner Teaching Achievement Award Committee, POMS, 2010.
- Chair, POMS Product Innovation and Technology Management 2010 Fellow Award, 2010.
- Vice President of Honors and Awards, Product Innovation and Technology Management College, POMS, 2008-2010.
- Judge, Annual Dissertation Competition, Technology Management Section, INFORMS, 2009.

- Member, Honors and Awards Committee, College of Product Innovation and Technology Management, POMS, Spring 2008.
- Judge, Manufacturing & Service Operations Management Student Paper Competition, 2006-2012.

**Conference Related Service:**

- Track Chair for Emerging Topics in Operations Management, POMS International Conference, 2022.
- TutORials Co-Chair, INFORMS 2020 Annual Meeting Organizing Committee.
- Conference Co-Chair, POMS College of Sustainable Operations Mini-Conference, May 2019. Organized conference with 7 practitioner talks.
- Session Chair, POMS Annual Meeting 2019.
- Track Co-Chair for MSOM (Manufacturing & Service Operations Management) sponsored sessions, INFORMS Annual Meeting 2015.
- Organized and moderated the 2014 Technology, Innovation Management and Entrepreneurship Section Distinguished Speaker, INFORMS Annual Meeting 2014.
- Panelist, “Welcome Onboard, You Are Now an Assistant Professor,” Decision Sciences Institute Annual Meeting, 2014.
- Cluster Chair, INFORMS Annual Meeting 2011, Technology Management Section Sponsored Cluster.
- Co-Cluster Chair, INFORMS Annual Meeting 2011, New Product Development Invited Cluster.
- Member, Planning Committee for Mini-Conference, “The Present and Future of Research in PI & TM,” Product Innovation and Technology Management College, POMS, 2011.
- MSOM (Manufacturing & Service Operations Management) Supply Chain Special Interest Group (SIG) Conference Review Board, 2010.
- Session Chair, INFORMS Fall 2014, 2012, 2010, 2006, 2005.
- Session Chair, POMS Spring 2012, 2010, 2006.

**George Mason University**

**University Service:**

- Member, Mason Core (General Education) Assessment Committee, 2022-Present.
- Member, Inclusive Excellence Council, 2021-Present.
- Member, FACT Renewal, Promotion, and Tenure Implementation Team (Interfolio), 2020-2022.
- Member, Faculty 180 Leadership Team (Faculty Activities Reporting System Project), 2019-2020.
- Co-Chair, Mason Core Committee (General Education), 2017-2018.
  - Updated learning objectives for Information Technology and Computing category, including obtaining Faculty Senate approval.
  - Updated learning objectives for Global Understanding category.
  - Reviewed courses for inclusion in Core and facilitated monthly meetings.
  - Participated in assessment for Global Understanding category.
  - Worked with Associate Provost of Undergraduate Education to develop priorities.
- Member, Mason Core Committee (General Education), 2015-2017, 2018-2020.
- Member, School of Business Dean Search Committee, 2016-2017.
- Member, Committee on External Academic Relations of the Faculty Senate, 2014-2016.

**College Service:**

- Chair, Search Committee, Marketing and Communications Writer, 2018-2019.
- Member, Search Committee, Project Manager, 2018-2019.

- Co-Chair, Strategic Planning and Accreditation Maintenance Committee, 2016-2018.
- Advisor, Bachelor of Individualized Study Program, 2016-2019.
- Presented MBA Student of the Year, 2016, at awards ceremony and graduation dinner.
- Chair, Undergraduate Policy Committee, 2014-2016.
- Chair, Excel Test out committee, 2015-2016.
- Chair, UPC Laptop Policy Committee, 2015-2016.
- Member, Term Instructor/Assistant Professor of Business Professional Skills Search Committee, 2015.
- Member, Instructional Designer and Technologist Search Committee Position, 2015.
- Member, Entrepreneurship Minor Committee, 2015.
- Chair and Member, UPC Grade Appeal Committee, 2014-2016.
- Member, School of Management Strategic Planning Steering Committee, 2013.
- Member, Undergraduate Policy Committee, 2013-2014.
- Faculty Advisor, George Mason School of Management MBA Student Association, 2012-2015.
- Member, MBA Associate Director Search Committee, 2012.
- Advisor, Bachelor of Individualized Study Program, 2011-2012.
- Presented MBA Student of the Year, 2010, at graduation dinner.
- Attended various EMBA, MBA Graduation dinners, networking nights, information sessions, Brown and Brown talks, Women in Business events.
- Attended various Annual Business Celebrations.
- Attended various Center for Government Contracting and Center for Retail Transformation fundraising/networking events.

Department Service:

- Member, Faculty Search Committee, ISOM, 2018-2019.
- Member, Faculty Search Committee, ISOM, 2017-2018.
- Chair, ISOM Tenure Committee for OM, 2015-2016.
- Member, ISOM Area Chair Selection Process, 2014-2015.
- Member, Term Faculty Search Committee, ISOM Department, 2015.
- Member, Tenure-Track Faculty Search Committee, ISOM Department, 2012-2013.
- Member, ISOM Video Committee, Spring 2010.
- Chair, Term Faculty Search Committee, ISOM Department, 2010.
- Member, Term Faculty Search Committee, ISOM Department, 2009.
- Member, Tenure-Track Search Recruiting Committee, ISOM Department, 2008-2009.
- Wrote various recommendation letters

**Stonehill College**

- Delta Mu Delta Faculty Advisor.
- Member, Management Tenure-Track Faculty Recruiting Committee.
- Member, AACSB Assessment Committee.

**R.H. Smith School of Business**

- Dissertation Committee Member of Yunfang Feng, University of Maryland, Baltimore County.
- Co-Coordinator of the DIT Departmental Seminar Series, 2004-2005.
- Member, Undergraduate OM Curriculum Revision Committee, 2006.
- Member, Undergraduate OM Marketing Committee, 2006-2007.

## **MEDIA MENTIONS**

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“Coronavirus adds uncertainty and cost to tech company supply chains,” *Techrepublic.com*

“Small and Midsize Companies Could Struggle to Contain Virus Disruption,” *Middlemarketgrowth.org*

“Experts: U.S. food supply steady but for how long,” syndicated TV news by Nexstar

“Coronavirus crisis: Produce industry seeking relief as sales drop,” WHNT 19, WFLA 8

“Produce industry seeks \$5 billion in coronavirus relief,” WKRN

“What’s Standing in the Way of Efficient Vaccine Distribution?” *SupplyChainBrain.com*

“The Ever Given crisis put mega ships under the spotlight. As vessels get bigger and more automated, a long-serving captain and other experts are weighing up the risks,” *BusinessInsider.com*

“Covid-19 triggered a shortage economy. It could be here a while,” *Business Journals*

“Get ready for a Christmas tree shortage, as supply chain and climate change team up,” *CNBC.com*, syndicated

## **MEMBERSHIP IN PROFESSIONAL ASSOCIATIONS**

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POMS: Production and Operations Management Society

INFORMS: Institute for Operations Research and Management Science

DSI: Decision Sciences Institute