



# Jayhawks Rising

## FY25 STRATEGIC ALIGNMENT MODEL

**CAMPUS VISION:** *To be an exceptional learning community that lifts each member & advances society.*

**UNIVERSITY MISSION:** *We educate leaders, build healthy communities, and make discoveries that change the world.*

### INSTITUTIONAL PRIORITIES

Research & Discovery	Healthy & Vibrant Communities			Student Success
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### CAMPUS GOALS

				
<b>Grow Research Innovation &amp; Impact</b>	<b>Create a Campus Community Culture Where All Jayhawks Thrive</b>	<b>Increase Engagements with Local &amp; Global Communities</b>	<b>Ensure Stewardship of the Institution</b>	<b>Strengthen the Student Experience to Optimize Success</b>

### OBJECTIVES

<ul style="list-style-type: none"> <li>Strengthen &amp; Align KU's Research Enterprise</li> <li>Recruit, Develop, &amp; Value Excellent Scholars</li> <li>Champion the Impact of KU Research</li> <li>Elevate &amp; Empower KU's Innovation &amp; Entrepreneurship</li> </ul>	<ul style="list-style-type: none"> <li>Foster Belonging for the KU Community</li> <li>Support Personal Growth &amp; Wellness</li> <li>Support and Strengthen Professional Growth</li> </ul>	<ul style="list-style-type: none"> <li>Connect with Communities, State-Wide and Nationally, to Build Meaningful Programs to Open Opportunities for all Kansans</li> <li>Strategically Mobilize KU's International Partnerships to Foster our Teaching, Research and Service Priorities</li> </ul>	<ul style="list-style-type: none"> <li>Foster a Culture of Financial Stewardship</li> <li>Manage a Physical Campus that is Resilient and Sustainable</li> <li>Ensure KU's Technology Infrastructure is Adaptable to Meet Future Objectives and Challenges</li> </ul>	<ul style="list-style-type: none"> <li>Increase Retention Through Holistic, Personalized Support</li> <li>Improve Student Progression, Completion &amp; Transition Leading to Positive Post-Credential Outcomes</li> <li>Improve Student Outcomes Through Innovative Quality Academic Programs</li> <li>Optimize Enrollment</li> </ul>
<b>Metrics &amp; Targets</b>	<b>Metrics &amp; Targets</b>	<b>Metrics &amp; Targets</b>	<b>Metrics &amp; Targets</b>	<b>Metrics &amp; Targets</b>
<b>FY25 Strategies</b>	<b>FY25 Strategies</b>	<b>FY25 Strategies</b>	<b>FY25 Strategies</b>	<b>FY25 Strategies</b>

### UNIT LEVEL ALIGNMENT

**UNIVERSITY VALUES: IRISE (Integrity, Respect, Innovation, Stewardship, Excellence)**

### FEEDBACK LOOP

#### CORE FOUNDATIONS

Comprehensive Internationalization

RISE

AAU Membership

KBOR Strategic Plan

HLC & Specialized Accreditation

Campus Constituent Surveys

INFORM

#### ASSESSMENT PROCESSES

Annual Strategic Alignment Presentations

Academic Program Assessment & Review

Annual Fiscal Planning, & Reporting

Talent Development

Campus Constituent Surveys

ASSESS