Strategic Planning Steering Committee  
January 20, 2011  
Overview of Accomplishments since October 2010

Highlights:

Communication and Involvement:

- Approximately 1000 individual faculty, staff, and students responded to a survey by EEE on the goals of general education. Virtually every faculty member on the Lawrence/Edwards campuses have been invited to give feedback as a department on general education goals—30+ departments and three schools have sent forward their feedback to the EEE work group and those are being analyzed and integrated into the plan for the future.
- Focus groups of alumni and students have also provided prioritizations of learning goals to EEE in addition to the 200 students they were surveyed recently.
- DDI has been busy meeting with academic and research units regarding the Faculty Activity Reporting System that they hope to pilot this spring.
- DDI developed their two-fold mission: raise the level of research broadly and also in focused areas of opportunity. We’re going to talk about the broad process for soliciting ideas for areas of opportunity today—strategic initiatives.
- ESPI has a plan for surveying every faculty member and is holding a community focus group on January 25th.
- A website was established for strategic planning as well as a discussion board for public input. Information for the steering committee is found on a common blackboard site.
- Every other week, during the academic year the Provost eNews is sent to all faculty, staff, and students keeping the community aware of the tasks underway. Provost eNews went out last week announcing nomination will begin soon for strategic initiatives.
- February 1st will be the first town hall meeting which will be videotaped for the web. Three informal coffees are scheduled as well (communication going out soon).

We’ve identified:

- SWOT (or rather, WTSO) analysis of weaknesses, threats, strengths, and opportunities.
- Charges for the working groups which now have outcomes associated with them.
- With the involvement of the deans we have criteria for strategic initiatives.
- Overarching enablers are being worked on— and a survey scheduled to prioritize them in March.
- We added a fourth working group to focus on graduate education.

We are on course to have a Strategic Plan drafted by May 1st!