Measuring Progress
To gauge our progress toward our vision as a top-tier public international research university, we will compare ourselves on a regular basis with a peer group of 10 public universities. Some of the universities are roughly comparable to KU, and others are in the top tier that we aspire to join. All the universities, like KU, are members of the prestigious Association of American Universities:

- Indiana University
- Michigan State University (M)
- University of Buffalo, SUNY (M)
- University of Colorado at Boulder
- University of Florida (M)
- The University of Iowa (M)
- University of Missouri–Columbia (M)
- The University of North Carolina at Chapel Hill (M)
- University of Oregon
- University of Virginia (M)

Those universities designated by “(M)” include a medical school.

We will publish how KU fares with respect to our peer institutions on a variety of relevant benchmarks. For other metrics, we may not have full information about our peers, but we will closely track our internal performance on those metrics. The complete set of metrics we will use for comparisons are listed below. They include the three primary metrics listed earlier with each goal.
ENERGIZING THE EDUCATIONAL ENVIRONMENT METRICS

1. Average ACT (or converted SAT) of entering class
2. Average ACT (or converted SAT) of six-year graduation cohort
3. First-year retention rate
4. 4-year and 6-year graduation rate
5. Student participation in experiential learning (e.g., numbers of certificates earned, credit hours earned, students studying abroad, students in cohorts)
6. Senior survey and NSSE survey results

ELEVATING DOCTORAL EDUCATION METRICS

1. Percentage of graduate students holding GA, GTA, GRA, internal fellowship, and external fellowship appointments
2. Time-to-degree distribution, including the percentage of programs with an average time-to-degree of seven years or less
3. Graduate student exit survey results
4. Doctoral student employment rate one year after graduation
**DRIVING DISCOVERY AND INNOVATION METRICS**

1. Number and budget of grant proposals submitted (total, per tenured and tenure-track faculty member, and by funding source)
2. Number and budget of research awards (total, per tenured and tenure-track faculty member, and by funding source)
3. Research expenditures (total, per tenured and tenure-track faculty member, and by funding source)
4. Number of faculty members qualifying for Leading Light Awards (i.e., by receiving a grant of $1 million or more)
5. Number of joint faculty appointments
6. Number of major awards and memberships
7. Scholarly citations to KU faculty members

**ENGAGED SCHOLARSHIP FOR PUBLIC IMPACT METRICS**

1. Number of faculty reporting engaged scholarship projects and the external funding involved
2. Numbers of business, industry, and community partnerships, including from the local level to the global level
3. Numbers of patents, licenses, and startups and their derived revenue
DEVELOPING EXCELLENCE
IN PEOPLE METRICS

1. Numbers of professional development experiences for faculty members, unclassified staff, and support staff
2. Numbers and percentages of minorities and underrepresented groups among the faculty, staff, undergraduate student body, and graduate student body
3. Average time period for each component of appointment processing
4. Number of faculty hires connected with strategic initiatives
5. Number of faculty hires at the associate and full professor levels
6. Post-tenure review policy implemented
7. The percentage of full professors among those current faculty who received tenure at KU 10 years ago or were hired at the associate professor level at KU 10 years ago

DEVELOPING INFRASTRUCTURE AND RESOURCES METRICS

1. Master plan developed
2. Dollar value of reinvestments per year
3. Dollar value of philanthropic gifts
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