

Phases of Strategic Planning
Strategic Planning Steering Committee
December 14, 2010

- Phase I: Getting organized – September and October 2010 (done)
- Establish strategic planning committee
 - Hold organizational meetings
 - Establish goals and develop charges for work groups
- Phase IIa: Work groups gather data and engage the university community – November 2010 through February 2011
- Formation of work groups
 - Work groups meet, gather information and data relevant to their charges
 - Draft strategic action items, identify metrics, and recommend timeline
- Phase IIb: Steering committee addresses overarching enablers and preferred future direction: mission, values, and vision – November 2010 through March 2011
- Receive regular reports from work groups and provide feedback
 - Address areas of overlap of the work groups, especially graduate education
 - Identify enablers and explore implications on outcomes of the work groups, e.g., financial resources (state, tuition, external research, private), infrastructure (space, technology), human resources (people, diversity, climate), efficiencies (one university leveraging of resources; Bain-type review of administrative processes)
 - Develop a vision statement reflective of the outcome of the work groups and consistent with the approved mission and values statement
- Phase III: Finalize strategic initiatives: – April 2011
- Phase IV: Assemble the strategic plan components into a comprehensive strategic action plan; merge with KUMC plans for a one-university strategic Action Plan – May 2011
- Phase V: Implement strategic action items, measure, and evaluate – June 2011 forward
- Evaluate progress on action items annually and report to the university community (develop a tracking plan)
 - Update plan as needed