

Criteria for Strategic Initiatives
Strategic Planning Steering Committee
December 14, 2010

Draft Criteria

1. Defines and focuses on an escalating or emerging grand challenge;
2. Builds upon a foundation of intellectual strength already at KU and has the likelihood to successfully recruit complementary expertise at the highest levels of excellence;
3. Provides the basis for a vibrant scholarly community that encompasses many disciplines;
4. Engages and motivates funding agencies, foundations, state government, alumni, and/or friends to provide much-needed resources; and
5. Establishes learning opportunities that will position students as valued drivers and innovators of cultural, global, social, and technological change.

We envision that strategic initiatives will advance KU in several important ways and we see these criteria as helpful in identifying them:

1. Address escalating or emerging grand challenges of societal and global importance;
2. Enhance KU's national and international visibility and impact;
3. Build scholarly communities that challenge, engage, and inspire individuals from many disciplines around a common theme;
4. Engage and motivate funding agencies, foundations, state government, community, alumni, and friends to provide much-needed resources; and
5. Provide our students with unique experiences that will position them as highly recruited and valued drivers and innovators of social and technological change.