

# Strategic Planning Steering Committee Meeting

February 22, 2011

3:30 p.m.

Kansas Room, Kansas Union

## A G E N D A

- 3:30–3:45**            **Welcome and resource overview**  
Jeffrey Vitter, Provost and Executive Vice Chancellor  
Co-chair, Strategic Planning Committee
- 3:45–4:10**            **Philanthropy and the capital campaign**  
Dale Seuferling, President of KUEA
- 4:10–4:25**            **Entrepreneurship as part of a modern university**  
Julie Goonewardene, Associate Vice Chancellor of Innovation and  
Entrepreneurship and President of the KU Center for Technology  
Commercialization
- 4:25–4:40**            Break
- 4:40–5:25**            **Small group discussion on entrepreneurship (broadly construed)**  
Mabel Rice, The Fred and Virginia Merrill Distinguished Professor of  
Advanced Studies  
Co-chair, Strategic Planning Committee
- Identify actions to make the university more entrepreneurial
- 5:25–5:55**            **Small groups report out**  
Mabel Rice
- 5:55–6:00**            **Wrap-up**  
Mabel Rice

### Upcoming Events

- March 17: Steering Committee Meeting, 3:00–6:00 PM, Jayhawk Room, Kansas Union (note 3 hour meeting)
- March 29: Town Hall Meeting on work group reports, 12:00–1:00 PM, Malott Room, Kansas Union
- April 18: Steering Committee Meeting, 3:00–6:00 PM, Kansas Room, Kansas Union (business will be done one-hour before sundown for those celebrating Passover)
- May 17: Steering Committee Meeting, 3:00–6:00 PM, Big XII, Kansas Union

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