Engage local, state, national, and global communities as partners in scholarly activities that have direct public impact

A
Create and implement a communication plan for engaged scholarship

Disseminate information to the KU community on the definition and scope of ESPI

Develop a strategic communication plan for ESPI projects

Measure the impact of increased communications on the KU community

Measure the impact of increased communications on the external community

B
Promote a culture where engaged scholarship is valued

Operationalize the definition of ESPI

Deans and department chairs review/revise promotion and tenure and merit criteria

Faculty governance reviews promotion and tenure and merit criteria

Measure and analyze the changes in ESPI activity

C
Create an organization to encourage, support, and coordinate engaged scholarship

Plan and develop the Center for Engaged Scholarship for Public Impact (CESPI)

CESPI implements a clearinghouse for university/community partnerships

CESPI develops programs for faculty, staff, and students to support engaged scholarship

Implement a reporting system to measure changes in ESPI

D
Promote active entrepreneurship

Develop a systematic plan for entrepreneurship

Identify and remove barriers to entrepreneurship and commercialization

Create an innovation fair for students

E

F