

Engaging Scholarship for Public Impact

Experts and Consultant Subgroup Agenda

December 21, 2010

OIRP Conference Room

- 1) Definition of Engaged Scholarship
- 2) Findings from the Integrated Marketing Plan – Rex Buchanan
- 3) Logistics of focus group with local business leaders
- 4) Focus groups in Douglas, Johnson, and Sedgwick counties
- 5) Survey to western Kansas –
 - a) identify alumni/thought leaders
 - b) content of the survey
- 6) Meetings times for future meetings

Community engagement describes the collaboration between the University of Kansas and the larger community (local, regional/state, national, global) for the mutually beneficial exchange and/or enhancement of knowledge and resources in a context of mutuality and reciprocity. Community engagement can be integrative across teaching, research, and service.

Engaged scholarship is community engagement but with the additional result of adding to the body of knowledge as demonstrated through dissemination and assessment conducted within an acceptable peer-review process. KU promotes community engagement so as to enhance quality of life in the communities with which we engage and strives for engaged scholarship in order to enhance quality of life in communities beyond our direct involvement.

Engaged scholarship is supported at the highest levels of the university and employs diverse strategies and approaches. It is rigorous in its conceptualization, execution, and its methods of knowledge dissemination, and consistent with the mission and goals of the University.