

EEE Workgroup Meeting
February 16, 2011
11 a.m.-1 p.m.
Jayhawk Room, Kansas Union

Workgroup members present: Rick Hale, Jennifer Church-Duran, Michael Wade Smith, Danielle Barker, Kathryn Nemeth Tuttle, Mary Banwart, Craig Huneke, Devon Cantwell, Cindy Derritt, Dorthy Pennington, Joe Heppert, Kim McNeley, Yoonmi Nam, Nils Gore, Julie Kaarbo, Paul Kelton, Lisa Wolf-Wendel, John Augusto, Susan Gronbeck-Tedesco, Lisa Friis, Andrea Greenhoot, Sarah Crawford-Parker, Dena Register, Amy Devitt, Fred Rodriguez, Chris Haufler, Ann Cudd, Sara Rosen, Ron Ragan, and Mike Vitevitch.

Agenda:

1. Welcome and overview—Chris Haufler
2. Opportunities for recruitment—Matt Melvin
3. Review of subgroup activities—Ann Cudd, Andrea Greenhoot, Chris Haufler
4. Lunch and roundtable discussion
 - What are the top 3 priorities that should be recommended for near term implementation?
 - What are the interconnections that cut across subgroup agendas and integrate learning objectives?
 - How will anticipated changes in general education curricula impact opportunities and open possibilities in the College and Professional Schools?
 - Are there critical aspects of the undergraduate experience have not been addressed during this strategic planning process?
5. Report-outs and full group discussion

Table Reporters

- #1—Kathryn Nemeth Tuttle
- #2—Mary Banwart
- #3—Amy Devitt
- #4—Mike Vitevitch
- #5—Paul Kelton

Discussion Questions: Recorded above.

Discussion Outcomes: Matt Melvin, Associate Vice-Provost of Student Success, began the meeting with a presentation on enrollment management. Melvin's presentation focused on messaging and how we position the university in the minds of families. He noted that KU has been weak in talking about academic experiences as part of the recruitment process and stressed that an engaged undergraduate experience is very important. Melvin recommended that the University craft a student mission statement to build expectations about what the undergraduate experience will be like for students. A student mission statement would be one way to link recruitment efforts to retention. Melvin described the student mission statement as a description of what it means to be a student at KU, how our academic community benefits students, and opportunities available to students to enrich the undergraduate experience, for example, experiential learning. One goal of the student mission statement would be to make tangible for families the benefits of a KU education. Melvin also addressed ways to personalize the recruitment process.

After the recruitment and enrollment management presentation, subgroup chairs provided an overview of subgroup activities and preliminary recommendations.

General Education—Chris Haufler

Advising and Intervention—Ann Cudd

Engaged Learning and Course Redesign—Andrea Greenhoot

Workgroup members spent the remainder of the meeting discussing synergies and synthesis among subgroup recommendations and ways that the subgroups might interact further.

Representative feedback from the discussion groups:

- First-year seminars would provide students with the opportunity to work on academic planning, which would have the benefit of enhancing later advising sessions.
- First-year experiences and advising should move students intellectually from one year to the next. Students should be encouraged to select courses that prepare them for experiential learning and capstone experiences.
- First-year seminars would be the best way to engage students early. Provide students with the opportunity to connect with faculty in the first semester. Consider adding upper-division peer advisors to each FYS to support faculty and assist with student questions.
- Introduce library research in first-year seminars.
- General Education renewal must provide a framework for engaged learning initiatives. Experiential learning should align with General Education goals.
- First-year students need to establish an academic plan through advising. Improve technical resources and adopt an early warning system.
- Consider a University College model to integrate advising with first-year experiences.
- Establish a Center for Experiential Learning and a Common Book Program.
- Consider a Math and Science Resource Center, similar to the KU Writing Center, to provide support for students.
- Move the University Advising Center to a first-year advising model.

- A Center for Experiential Learning could provide support for Learning Communities, a Common Book Program, and capstone experiences. These learning opportunities have the potential to enhance our Admissions profile.