Advising and Intervention Subgroup—meeting summary
1/31/11
10:30-noon
Regionalist Room, Kansas Union

Subgroup Members Present: Sarah Crawford-Parker (staff), Ann Cudd, Tammara Durham, Nelda Godfrey, Nils Gore, Chris Haufler, Paul Kelton, Kim McNeley, Kathryn Nemeth Tuttle, Dorthy Pennington, and Jerry Wohletz

Subgroup Members Absent: Phil Baringer, Ann Brill, and Sarah Link

Agenda:

1. EEE workgroup updates—Ann Cudd, Chris Haufler, Sarah Crawford-Parker (10 min)
   A. Progress of other EEE subgroups
      i. Impact of other group recommendations on Advising and Intervention
   B. Plan for merging action items of EEE working group
2. Discussion of action items identified
   A. Are these reasonable? Feasible?
   B. How will we measure success?
   C. Are there other items we need to add to list?
Discussion of voting procedure

Discussion Questions—Review of priority action item list
- Are there strategic actions that are missing from the list?
- How do recommendations from the Advising and Intervention Subgroup connect with other EEE recommendations?
- How will we increment change? What benchmarks should we use to measure success?

Discussion Outcomes:
- The group reviewed recommendations in the areas of admissions, technical support, and clarifying advising roles.
- The group discussed ways to enhance freshman recruitment through the use of broader interest codes and online modules designed to orient students to the university.
- The group discussed linking a Common Book Program to recruitment, New Student Orientation, and HawkWeek activities in order to increase intellectual engagement and encourage community building.
- The group added as a priority developing an undergraduate-focused piece of the KU website. Information should sync with the online catalogue.
- The discussion addressed a possible name change for the University Advising Center. The purpose of the name change is to make clear that the center provides resources primarily for undecided students. Moving students in a timely fashion to departmental advising will improve retention and time-to-degree, as well as reduce unnecessary duplication of resources. The group also discussed recommending a “case-load” approach to advising.
• A recommendation was made to combine instruction in using the K-you portal and advising tool with HawkWeek class tours.
• The group recommended adding a policy category to the priority list. One potential action item would be to review KU’s withdrawal policy. Massive withdrawals are a problem for some students and significantly increase time-to-graduation.

Next Steps:
• Revise the priority action item list.
• Schedule a meeting to discuss additional recommendations.