July/August Implementation Updates

1A(1 & 2): KU Core

Over the summer, Chuck Marsh (2012-13 UCCC chair) wrote a policies and procedures manual describing the workings of the UCCC to be presented to the UCCC in the Fall. He submitted the annual report for 2012-13, which will be posted on the website soon. Chuck, Kelli Thomas and Chris Haufler discussed a petition process, and Ann Cudd replaced Chris Haufler in that conversation upon her arrival in August. A policy for exceptions to academic rules in exceptional circumstances exists in USSR Art. II Sec. 9; it was decided that students seeking exemption from KU Core policies would use this process. The UCCC will decide whether it will develop its own process for a request for an alternative course/experience to fulfill the Core. The Experiential Learning Collaborative discussed, and will present to UCCC, a framework for considering non-course based experiences for KU Core unit credit. SIS is implementing a process that will automatically pick up Associate of Arts degrees awarded by schools that have met the criteria to satisfy the KU Core goals 1-3 for students starting Fall 2013 and beyond.

Next, we will:

1. Set meetings for UCCC and develop and deliver charge.
2. Track enrollment in KU Core units by incoming freshmen and transfer.
3. UCCC will continue to solicit, consider and approve courses and experiences for KU Core unit credit.

1A(3): e-Portfolios

The e-portfolio committee held its final meeting of the semester and discussed the recommendations for and content of the final report. The report has been submitted to the Senior Vice Provost for review. It has been determined that the campus may not be ready to systematically implement and utilize an e-Portfolio system. This will continue to be revisited over the next academic year.

1B(1): Undergraduate Recruitment

DOMESTIC RECRUITMENT
Recruitment: *strengthen pipeline through more aggressive funnel management (FYR/TR)*

- Scholar Day held on July 26
- ACT EOS and College Board names purchased to build the pipeline of prospective students

Retention Management: *increase first-year rate to 90%, six-year graduation to 70%*

- Posting KU scholarships to students' financial aid packages prior to FA13 billing
- Emails/Self-Service notification to all students who need to complete MPN and/or Loan Entrance Counseling

Technology: *establish systems and structures necessary to achieve enrollment results*

- No new updates.

<u>Yield Management</u>: *solidify/improve yield rate from admit to enrolled*

- Email reminders continue to be sent to remind students to register for orientation
- Continue to encourage admitted transfer students to choose KU
- FAS participation in Orientation events
- Emails/Self-Service notification to all students who need to complete MPN and/or Loan Entrance Counseling

<u>INTERNATIONAL RECRUITMENT</u>

<u>Recruitment</u>: *enhance Unit's planning and accountability*

- We are working in collaboration with International Student Services on the acquisition of the International Student Barometer offered by *i-Graduate*. This tool assesses current international student satisfaction levels (academic and social) to help with retention and service provision planning. It will also be a critical tool in helping KU define its future international marketing materials and approach. Data are contextualized within the context of Big 10 and Big 12 universities so we will see where KU's international students are with respect to their peers at similar institutions.
- The newly unveiled international admissions web site has a simple-to-use inquiry feature that enables us to record contact information for prospective students and proactively follow up with them on recruitment.
- Fall incomplete application numbers among international freshmen and transfers have decreased by 16.9% as of 7/29 compared to the same time in the previous year.

<u>Traditional Recruitment Activities</u>: *increase and diversify investments*

- Summer recruitment activities have included a variety of events and programs in both China and India. This included participation in recruitment fairs, high school visits, yield events, information sessions, and alumni development in both countires.
- New international admissions web site has been developed in collaboration with MarComm and Admissions. This comprehensive site allows international students to explore KU on-line in new ways and leverages technology to enhance the prospective student experience.
- Summer international student headcount for the Lawrence campus is up 8% from the previous summer (1,153 as of 7/22).
- Summer international student SCH production is up 10% from the previous summer (5,145 as of 7/22).
- As of 7/29, international freshmen admits for fall are up 9.3% as compared to the previous year. Total international freshmen and transfer admits are up 3.33% from the previous year.

1B(2): Community College Partnerships

- KU CORE community college advisor training scheduled
- Meeting with Chief Academic Officer at JCCC (Andy Anderson)

- Transfer credit appeals process in the process of being revised to reflect changes with the KU CORE
- Tested TES workflow solutions
- Group met and decided to propose assistance in determining changes to transfer credit workflow process incorporating a mixture of systems.
- Up next:
    - Update KU CORE Website to provide more information to transfers
    - Web presence for TAPC
    - Lists of non-equivalent course to TAPC members to distribute amongst their departments to create more direct equivalencies

1B(3 & 4): Advising

- Tableu software updated to reflect 'real time' activity associated with student behavior, such as withdrawing from classes or dropping below full-time status. These items are in addition to the early warning flags raised by instructors used by Starfish. This will allow advisors to reach out to assigned advisees throughout the course of a semester, as opposed to waiting until after grades are reported or when students seek registration for the following semester.
- The initial implementation of online advisor assignments was completed by August 1st, so as to allow new students an opportunity to communicate with advisors earlier (and vice versa). Specific student groups identified for higher risk have been assigned to advising teams within the UAC. This will allow for development of communication and intervention plans tailored to meet specific group needs. Students completing orientation in August will be scheduled shortly thereafter.
- Online appointment scheduling has been implemented with all advisors in the UAC, following staff training with the MySuccess Connect scheduler.
- Specific freshmen populations in McCollum and Oliver residence halls have been assigned to two academic advisors (respectively). With assistance from Housing, specific arrangements have been made to allow for these advisors to hold business hours in these locations beginning in October (approximate to the 'main advising' period).
- Academic probation advising processes finalized and new website completed for pilot student group this fall.
- Up next:
    - In light of demands associated with new student orientation, expected completion of imaging and linking all existing hard copy student records to online advising tool by mid-September (previous expected completion date was close of August).
    - Collaboration initiated with Registrar's Office technology team to develop an automated check-in system for visitors to the UAC office. This program will allow for students to check-in without waiting for assistance at the front desk. Advisors will be notified online when a student appointment arrives. This should provide improved service time and communication with students.

- o Balanced scorecard evaluation conducted for advising and registration processes performed by UAC at new student orientation is in progress and should be completed in early September.
- o Implementation and integration of Tableu software in UAC advising process anticipated to be initiated throughout the next implementation reporting period.

1C(1, 2, & 3): First Year Experience

- Assisting with the implementation of the KU Core at KU's summer orientation program—revision of orientation guide and presentations and other materials.
- Launching 3 pilot learning communities and 20 First-Year Seminars.
- Completed assessment project for fall 2012 First-Year Seminars—scoring of integrative assignments using AAC&U critical thinking and written communication VALUE rubrics. Assessing survey results & OIRP metrics (GPA, completed credit hours, persistence, etc.)
- Implementation of PRE 101 work group recommendations. Expanded student enrollment in this course to 700+ freshman and transfer students for fall 2013.
- Implementation of KU Common Book for fall 2013—orientation and Hawk Week programming.
- CTE teaching summit presentations on KU Common Book, First-Year Seminars, and First-Year Experiences.
- Up next:
  - o Reconvene learning communities work group. Review subcommittee work and assessment information. Consider pilot opportunities for fall 2014.
  - o Expand First-Year Seminars to 30 sections for fall 2014.
  - o Convene work group to re-envision KU's transfer orientation program and other resources for this group.
  - o Development of online orientation modules for incoming freshmen—working in collaboration with CODL and advising leadership.

1D(1 & 2): Experiential Learning

The Collaborative for Experiential Learning met with the former and current University Core Curriculum Committee Chairs, as well as the new Vice Provost and Dean for Undergraduate Studies. The Collaborative is working with the UCCC Chair to finalize an approval process for educational experiences submitted to the KU Core.

Up next:

- The Collaborative will present an approval process for course based and non-course based educational experiences in the KU Core.
- Collaborative will finalizing goals for the upcoming academic year.
- Collaborative members will meet with staff from Student Affairs this Fall.
- A communication plan to the KU community defining experiential learning and how to incorporate existing efforts into the new curriculum.

- The Collaborative will be updating content on two different web pages: experience.ku.edu and the educational experiences section of the KU Core website.
- Explicitly identify paths for students to move from First Year Experiences to experiential learning opportunities

1E(1 & 2): Active Learning and Course Redesign

Work with faculty from the Spring Redesign Seminar and other course projects continued through the summer in CODL. Faculty and GTAs have clearly responded to the message of "start early" as the number of course consultations and projects initiated for Fall 2013 and Spring 2014 in May, June, and July were significantly increased. This lead-time gives more adequate consultation and production schedules for both faculty and instructional design staff.

Additionally, collaborative planning with CTE and CODL for engaging the recent post-doc hires took shape in July. Weekly progress meetings with the post-docs will commence in September to track progress, share innovations and ensure resources and technologies to support their redesign efforts are appropriately integrated.

2A(1, 2, & 3); 2B(1 & 2); 2C(1 & 2); 2D(1 &2): Elevating Doctoral Education

- Call for 2013-2014 Graduate Studies Faculty Fellow gone out
- Advertisement for Communications and Programming Coordinator is ready pending accounting details.
- Solicitations for doctoral funding innovations committee nominations have gone out and GS is receiving an abundance of nominations.
- CRM ("Prospect") roll-out is continuing apace
- Non-degree seeking admissions is going live ASAP for spring enrollments
- Preliminary conversation about a survey of "G3" salaries took place with HR: data survey to be administered sometime in spring, 2014.
- GS has scheduled external fellowship application workshops for students in Fall semester.
- Prepared a Fall press release concerning new NSF Graduate Research Fellow.
- Developed research profiles of summer research fellows (about to go up on GS Facebook page)
- 4 faculty workshops and 2 staff/faculty campus meetings have been scheduled for Fall semester.
- 35 faculty have registered (as of 08.13.13) for the Director of Graduate Studies orientation workshop.
- Up next:
  - Our two foci for this year are graduate recruiting and mentoring. These are the two "big-picture" priorities under which many of the items will take place this semester that are and will be listed in the accomplishments box above.

3A(1 & 2); 3B(1, 2, &3); 3C(1 & 2): Strategic Initiative Themes and PRO

No update received.

3C(3): External Review Policy

We have decided to assemble a working group made up of faculty from across campus to talk about external review. We still do not know for sure what the Board will ask of us, but will go ahead and determine what is useful for our campus and build the Board's report into that. We expect to have a skeleton review process for the workgroup to react to and then begin editing before their first meeting (early fall). Next steps are assembling the work group and continuing work on the skeleton process.

4A(1, 2, & 3); 4B(1, 2, & 3)

The Alliance for Community Engaged Scholarship proposal has been submitted to the provost and awaits his response.

In the meantime, a small group will work together to make improvements to the "community" tab of the KU homepage. This will be the first step in recognizing engaged scholarship, among other engagement activities.

4C(1, 2, 3, & 4): Commercialization & Entrepreneurship

4C(1) Inaugural Entrepreneur in Resident program held July 23-24. Roy Chin, KU Engineering alum and medical device entrepreneur spoke to over 70 attendees. The next EIR event is being coordinated with the School of Business and BTBC. Continuing planning a TED like conference. Planning committee comprised of Paul Arnold (KUMC), Lisa Friis (KUL) and Julie Nagel. Target date is early 2014 due to schedules. The Faculty Bootcamp is planned this Fall as a three part series: Commercialization of Content in the Arts and Humanities (Sep 23); Small Business Innovation Research Grant training (Oct 22); Understanding Regulatory & Reimbursement to Move to Market (Nov 25).

4C(2) SBIR grant training in collaboration with BTBC planned for Oct 22 and Regulatory & Reimbursement training Nov 25. Proof of Concept funds projects launched. First awardee meeting held with Mark Fisher presenting his project. Project launched to catalog all drug targets at KU to 1) use as marketing material for companies, 2) uncover new research not yet disclosed to KU, and 3) use as data to inform strategic investment toward licensing opportunities.

4C(3) The CRM development project launched. Phase I complete Aug 19. Hired Julie Murray for Assistant Director of Corporate Partnerships, School of Business. Faculty communication plan for industry portal services included Engineering Dean's Retreat and Center Directors meeting. Four company visits in June-July 2013. KU to Company program visit scheduled for August 6-7 to the Bay area to include Perry Alexander and Jeff Vitter visiting Cisco and Intel.

4C(4) Inaugural Innovation Fair was held April 30th. Julie G and Julie N collaborating to teach Freshman honors seminar focused on commercialization of university research. The final project will be a poster. This will drive the undergraduate participating in the Innovation Fair.

KUCTC has changed its name to KU Innovation and Entrepreneurship with the launch of our new web site on August 19. Phase I of the CRM system will also launch August 19. Additionally, we will continue

to focus on marketing KU technologies and develop the Faculty Bootcamp program to enable commercialization of work in School of Art, museums, and the BI.

5A (1 & 2): Removing Hiring Barriers

<u>Hiring and Recruiting</u>: *streamline processes and increase HR workflow implementation*

- On hold awaiting Kenexa implementation team assignment.
- Provided updates to PRS in annual meetings.

<u>Job Descriptions</u>: *standardize descriptions and create KUL/KUEC salary bands*

- Continued review of market data with focus groups and HR staff.
- Obtained additional job title summary information from CBIZ.
- Provided updates to PRS in annual meetings.

<u>Performance Management</u>: *redesign and implement improved processes*

- Four vendor demos conducted and participant feedback solicited.
- Provided updates to PRS in annual meetings.

5B (1 & 2): Learning and Development Training

No update received.

5C(1, 2, & 3): Be Accountable

No updated received.

5D(1, 2, & 3): Diversity and Equity

Update not available until VP position filled.

6A(1 & 2): Changing For Excellence

Extensive updates related to the Changing for Excellence business cases are available at www.cfe.ku.edu.

6B(1 & 2): Campus Master Plan

With the alignment of the science study, also known as Innovation Way, the master plan is moving from analysis & options to concept refinement. The master plan team was here in July to discuss the building program, land use, and infrastructure for the entire campus. They will return after Labor Day to further refine these ideas and meet with the Executive Committee.

6B(3): Computational & Technology Infrastructure

<u>Single Identity Management System</u>

- This project status moving down to an urgent status (i.e. Yellow). For AD, this effort remains on hold until the non-technical aspects of the project have been resolved. For META, progress has resumed. Parties from all organizations (KUL, KUMC, and KU Hospital) have provided written sign-off on the user account lockout, and password policies. The KU Hospital team has implemented their integration with the 'isNameTaken' web service. With this last change, no additional conflicting user-account names are being created, and KUL can begin the process of migrating conflicting user-account names. The team also continues to develop the 'doesUserExist' web service, which will prevent future duplicate user-ids. Additionally, the team continues to work on requirements for data attribute syncing, and management.

Leverage Software Purchasing

- The first meeting of the Technology Advisory Committee (TAC) Hardware/Software Advisory Subcommittee was held on July 9, 2013. Hardware standards were discussed. IT has requested that the Hardware/Software Advisory sub-committee meetings be held bi-weekly until we have worked through the backlog of requests, at which time we can revert to monthly meetings. The project team is meeting bi-weekly to coordinate the upcoming meetings of the TAC and the Hardware/Software Advisory Sub-committee and ensure that the processes are efficient, effective and accurate. Once the TAC is successfully operational, the project team will disband. Total savings recognized to-date is $297,174.54.

Increase MFD Usage

- The Increase MFD Usage team has completed standard operating procedures for optimizing MFD usage across campus, and is now implementing these processes in lockstep with the Reorganize and Redefine IT Staff and organization team. Working with IT Communications and communications staff in the College of Liberal Arts and Sciences, we are compiling a master findings document for executive review. This findings document is currently on hold pending resource reallocation in CLAS and IT. General progress has slowed, as necessary resources are currently allocated to other enterprise projects which require completion by the beginning of the fall semester. MFD use for June 2013 is up 24.4% over July 2012.

Server Centralization

- The Server Centralization team continues to work to implement server hosting plans and managed services hosting agreements for departments. Through the end of August our main efforts will be focused on reviewing and updating server registration information collected from departments.

Reorganize & Redefine

- Proposals for the School of Social Welfare, School of Music, and Edwards Campus have been updated and are being reviewed by the CIO. KU IT Directors met on 07/25 to discuss centralization efforts for the School of Law and the Deputy Support Officer is now working on drafting the centralization proposal. Also, two TSC Manager positions have been posted for KU Staff only and the posting closes on 08/04.

Network Optimization

- The network teams continue to move forward on the Changing for Excellence Network Optimization initiatives. The teams are addressing the final few overlapping IPs, firewalled networks and VPN pools. The KU, KUMC and KANREN team members have a meeting scheduled for Wednesday, 8/7/13, to review the final project status, and if ready, they will recommend cutover occur before fall classes begin.

Scanning & Document Workflow
- This project has been moved to warranty.

Campus CRM (Constituent Relationship Management)
- The Executive Sponsors have closed the student services CRM project and are moving forward with driving students to the updated portal as an entry point to CRM.
- The Business & Industry CRM project team is in implementation. Implementation will continue through the end of August.

Campus CMS (Content Management System)
- Phase 3: Implementation of user requested enhancements is complete, including requirements for Faculty PRO Phase 1 integration.

Early Warning System
- This project has been moved to warranty.

Appointment Scheduler
- This project has been moved to warranty.

6C(1, 2, & 3): Far Above

No update received.